

# Events

- Anniversaries
- Baby Showers
- Bar & Bat Mitzvahs
- Birthdays
- Bridal Showers
- Bris
- Children's Parties
- Cocktail Parties
- Company Socials
- Confirmations
- Destination Weddings
- Employee Recognition
- Engagement Parties
- Family Reunions
- Fundraisers
- Graduations
- Grand Openings
- Holiday Parties
- Honeymoon
- Luncheons
- Political Functions
- Post-Wedding Brunch
- Private School Functions
- Rehearsals
- Rehearsal Dinners
- Sit Down Dinners
- Theme Parties
- Wedding Day

# Services

- Audio & Visual
- Balloons
- Catering (Food & Beverage)
- Entertainment
- Event Design & Décor
- Event Planning & Production
- Florist
- Gift Bags & Gift Baskets
- Graphics & Signage
- Invitations & Stationery
- Lighting
- Maintaining RSVP Database
- On-Site Event Management
- Personal Shopper
- Photography/Videography
- Promotional Items
- Props & Scenery
- Rentals
- Security
- Site & Venue Selection
- Tenting
- Travel Accommodations
- & Transportation Services

- ▲ assist with rental items if needed;
- ▲ assist the Ushers with seating plans and handing out of programs;
- ▲ work directly with Clergy, musicians, photographer, videographer, florist and any other participants to act as Wedding Day director;
- ▲ oversee all details before and during the ceremony and the reception.

Of course, we combine creativity and exquisite taste with precision planning. An additional day of co-ordination is required if there are locations such as beach, garden, vineyard, yacht, private club, private residence, etc.

**Gold**- This package is the coordination of the full wedding production. Prices range from \$2,500-\$4,500.

*This package provides for a full-service consultation during the months leading up to your wedding and includes:*

- ▲ meet with you for initial consultation to help you clarify the vision, goals and priorities important to you and go over all of your wedding dreams and details;
- ▲ create a budget for all desired items;
- ▲ provide lists and show examples of recommended vendors, locations and pricing options;
- ▲ arrange appointments with vendors;
- ▲ attend vendor consultations and contract negotiations;
- ▲ coordinate selection of ceremony and reception sites;
- ▲ help with theme and design;
- ▲ develop timelines, schedules and checklist;
- ▲ maintain RSVP database;
- ▲ assist with guest accommodations;
- ▲ give marriage license and name change guidance;
- ▲ help with invitation, stationery, favor and gift selection;
- ▲ assist with rental items if needed;
- ▲ meet with Bride and Groom and all vendors at least 2 weeks prior or on date agreed upon between both parties to make Wedding Day arrangements and set a schedule of events;
- ▲ contact all vendors 3 days prior to confirm timings and locations;
- ▲ assist the ushers with seating plans and handing out of programs;
- ▲ work directly with clergy, musicians, photographer, videographer, florist and other participants;
- ▲ give etiquette advisement;
- ▲ supervise rehearsal and rehearsal dinner;
- ▲ orchestrate and be on-site for duration of ceremony and reception;
- ▲ act as wedding day director;
- ▲ supply honeymoon and travel information.

**Platinum**- This package provides for the coordination of the complete wedding production. Prices range between \$5,000-\$8,500.

*With this package we offer:*

- ▲ all of the services of the Gold package plus two coordinators in addition to the Wedding Day director;
- ▲ coordination of security;
- ▲ provide VIP stretched limousine to pick up the Bride and her immediate family at her home or pre-arranged location, wait during the ceremony and then transfer the Bride and Groom to the reception with a complimentary bottle of imported champagne on board.

**Oh, and by the way, Congratulations!**

\*Please note that these packages are abbreviations in order to give you a general idea. A full and detailed package is presented to you for your approval after the initial consultation.

We accept all major credit cards

The Amadeo & Co. is a division of **IEM** INVESTMENT HOSPITALITY MANAGEMENT

The Amadeo & Co.®

Premier Bridal Consulting & Event Design & Production  
Exotic Romantic Honeymoon Destination Travel

P O Box 886  
Mendocino, California  
95640-0886 USA

affordable

chic

traditional

detailed

dramatic

flair

magnificent

romantic

mystical

intimate

cherished

original

unforgettable

turning

moments

into

memories...

& more

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P O Box 886  
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95640-0886 USA  
800.383.9179





*T*hank you! ~ for your interest in *The Amadeo & Co.*

We at *The Amadeo & Co.* deeply appreciate the rare opportunity and possibility of working with you. We are fully aware that you have many choices and we thank you for your time!

*The Amadeo & Co.* is a Southern California-based boutique event design firm which is large enough to operate efficiently and effectively, yet small enough to create the event of your dreams with relentless pursuit of perfection and undivided attention to every smallest detail.

We invite you to explore this brochure which is just a short overview of our attitude, services and fees.

Our company operates with the highest standards of professionalism and offers a variety of wedding and event design services from complete wedding planning locally and nationally to internationally. It is our belief that we have to reinvent ourselves with every single event with consistent targeted pursuit of exquisite and superb 24/7 service! It is our passion to create the event of your dreams! We listen very carefully to interpret your visions into ultimate celebration with a well-trained eye for even the smallest detail and relentless passion to please. Designing your wedding should be a memorable and enjoyable experience in itself. We will guide you through each step keeping you organized, focused, calm and within your budget!

*The Amadeo & Co.* have been in every facet of banquets/catering/restaurant/hotel/wedding event design for over 20 years and we are instinctively one of the best premier bridal consulting and corporate event design production firms. Once we understand your dreams, your needs and your desires, we combine them with our knowledge, creativity and exquisite taste and enhance them with precision planning to create the most spectacular wedding/event to date. Over the years we have learned how to open hearts, restore balance of mind and celebrate the physical, psychological, emotional, spiritual and social aspects of your special day and your journey of happiness and health along with everlasting, unforgettable memories and many referrals.

We eliminate your stress while saving you precious time, energy and money! We go with you to your appointments, we arrange the vendors to come to your home whenever possible and we return your phone calls the same day we receive them. We can handle as few or as many details as you wish. Despite many inquiries we limit the number of events in order to deliver the highest level of service. The end result will always be You. We know how to seize a moment!

Please call for your complimentary meeting to discuss your dreams and specific needs toll-free at 800.383.9179 and Thank you ~ again!



*B*y selecting the *The Amadeo & Co.* team, you have selected highly sophisticated, experienced, result-driven and well-respected professionals in the event-planning industry.

The founder, George A. Amadeo (CHA; LHCIMA; CFBE), is originally from Austria and attended hotel and restaurant schools in Austria and Switzerland with a culinary education in France (Chaine de Rotisserie) and holds a degree from Michigan State University as a Certified Hotel Administrator (CHA) and a Certified Food & Beverage Executive (CFBE) along with the European certification, Licensee of the Hotel Catering Institutional Management Association (LHCIMA). His experience includes management of the finest Five Star hotel properties as a Chef, Director of Catering, Director of Food and Beverage and General Manager: in Europe, Hotel Beau Rivage, Lausanne, Switzerland; in South Africa, Landrost Hotel, Johannesburg and Maharani Hotel, Durban; in the United States, the prestigious White Hall Hotel and Club, Chicago, IL; the famous Park Lane Hotel, New York, NY; and the Arlington Hotel Resort and Spa, Hot Springs National Park, Arkansas. In California, he managed the Beverly Rodeo Hotel, Rodeo Drive, B.H., and Carlyle Inn, Beverly Hills. In addition, he opened and managed free standing, white tablecloth corporate restaurants: Collette and Madeo in Beverly Hills and Citronelle in Santa Barbara, to name a few.

While Mr. Amadeo worked at the prestigious and renowned Whitehall Hotel and Club in Chicago, IL as a Food and Beverage Director, he originated the highly successful "Guest Chef Series" with Frederick Sonnenschmidt of High Park Culinary Institute and Bernard Gaumé, Executive Chef of the Devonshire Hotel in London, England and introduced "Cuisine Nouvelle." The culinary team was one of the major winners in the National Restaurant Association's Culinary Creative Competition. The team received two 1st place awards during the 64th Hotel Motel Restaurant Show held at the New York Coliseum as part of the extremely prestigious 11th Annual Salon of Culinary Art of the Société Culinare Philanthropique. Mr. von Salm worked with such renowned chefs as René Verdon, the White House chef for First Lady Jackie Kennedy and President John Fitzgerald Kennedy and Michel Richard among many.

The *The Amadeo & Co.* team is in vogue with, not only the crème de la crème and top vendors in Southern California, maintaining excellent vendor relationships, with assurances to their clients to pass and receive the best knowledge and service possible, but we are also in constant touch with top wedding professionals while striving with undivided attention to consistently deliver our services with the highest quality, and create trend-setting and cutting-edge ideas with comprehensive logistical planning.

Thank you for reading!



*O*ur Services/Fees

At *The Amadeo & Co.*, we believe above all in personal contact and in developing the chemistry of a soul mate. We approach every relationship with our client, other vendors and organizations as a partnership. We function seamlessly, we gain solid understanding of your needs, goals and image. We eventually amplify your desires along with providing good council and efficient management in all the areas of our expertise.

No matter what the size, location and time of the event we turn your dreams and vision into reality and we exceed your expectations. It is a trend that the majority of wedding planners offer packages and naturally we follow the trend, but with us the packages are mere suggestions and all can be tailor-fit. We help you to make informed decisions where you receive the greatest impact and value and we are always available and flexible. We are there for you from start to finish. When it comes to weddings we have four simple packages: Silver, Sterling Silver, Gold and Platinum and, of course, the Concierge package which is a la carte.\* We also provide additional services which are listed on the last page of this brochure. We are available after the initial complimentary meeting at an hourly rate of \$75 (3 hours minimum). This hourly rate is available when you only need specific aspects planned or you would like to tailor or customize your own package. We will be more than happy to provide you with the variety of options and prices to select and choose from. Please note that our exotic, romantic honeymoon destination travel and destination wedding/events are quoted by request and by appointment only.

*The packages are:*

*Silver* - Coordination of Wedding Day. Prices begin at \$750. Your wedding day should be full of joy and passion and you should be surrounded by family and friends.

*This package is includes:*

- ▲ meet with Bride and Groom and all vendors at least 2-4 weeks prior to make Wedding Day arrangements and to set a schedule of events;
- ▲ assist in all aspects of the Rehearsal of the Wedding the day prior;
- ▲ ensure all participants understand their responsibilities and are aware of the flow of the ceremony;
- ▲ vendor confirmations;
- ▲ work directly with Clergy, musicians, photographer, videographer, florist and any other participants in coordinating ready and start times;
- ▲ provide Wedding Day itinerary and Marriage License information;
- ▲ arrive at the ceremony site 2 hours prior to assure set-up is complete and accurate;
- ▲ oversee all details before and during the reception.

We eliminate bridal burn-out and we fulfill your vision of this special day!

*Sterling Silver* - This package is for couples who have ideas or have already booked their vendors and made preliminary plans for their wedding. Prices are from \$1,000-\$2,000.

*This package provides for:*

- ▲ a personal consultation with the Bride and Groom and any vendors 6 - 8 weeks prior to your wedding to develop a clear understanding of your vision, goals and requirements for your Wedding Day and to set a schedule of events;
- ▲ provide advice, ideas and vendor referrals as needed;
- ▲ be available to consult, answer any questions and provide advice at any time prior to your Wedding;
- ▲ develop a detailed Wedding Day itinerary with timeline and checklist;
- ▲ final vendor confirmation;
- ▲ orchestrate rehearsal ceremony and rehearsal reception and ensure all participants understand their responsibilities and are aware of the flow of the ceremony;